

LIST OF COURSES

IAE School of Management

Part of a network of 38 French University Schools of Management (IAE France), the School of Management at the University of Angers (IAE Angers) is specialized in management studies and research. Bringing together excellence and team spirit, IAE Angers is a French public reference for Management studies and research.

IAE Angers is dedicated to the academic and career success of each of its students, providing them with tailored support and ensuring that courses are in line with real-world challenges. As such, students benefit from high-quality management courses that use innovative teaching methods grounded in cooperative learning.

Open to the world, the School also offers a large panel of English-taught courses and organizes many international events throughout the year to brainstorm multicultural issues. Based in the very heart of the city, next to on-campus dining halls and the university library with its extended opening hours, IAE Angers offers a remarkable study environment that allows students to truly immerse themselves in the French lifestyle.



“The campus, the atmosphere, and the people were all truly amazing. The knowledge and experiences I have gained during my time here have been invaluable, and I am grateful for the opportunity to be a part of this exceptional community.”

Leon,
Germany



Around
500
students



30
international
agreements



1 double
degree and
3 relocations



90
guest speakers
from private
companies



15
international
guest
speakers




IAE ÉCOLE UNIVERSITAIRE
DE MANAGEMENT
UNIVERSITÉ D'ANGERS

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Bachelor's degrees

Economics & Management > International Management 

Master's degrees

Management & International Business

- > Management & International Business (1st year) 
- > International Management & Marketing (2nd year) 
- > International Human Resource Management (2nd year) 

Human Resources Management

- > Human Resource Management (1st year)
- > Human Resources & Innovation (2nd year)

Accounting, Control & Audit



List of English-taught courses

Some courses taught at M1 or M2 levels may be open to undergraduate students provided that they are in their third or fourth year of Bachelor's studies and have the right prerequisites.

Field	Course	ECTS	Field	Course	ECTS	
BACHELOR'S DEGREES						
3rd year: Economics						
ECONOMICS & MANAGEMENT	Fall	Project Management I			1	
		Introduction to intercultural management			1	
	Spring	Project Management II			2	
MASTER'S DEGREES						
1st year: Management & International Business						
INTERNATIONAL MANAGEMENT	Fall	International Strategic Management	INTERNATIONAL MANAGEMENT	2nd year: International Management & Marketing		
		International Marketing: Case studies		International Consumer Behaviour	4	
		Talent Management		Marketing Research Project - Master Thesis Preparation	4	
		Organizational & Consumer Behavior		Spring	Managing International Marketing Channels	4
		Search Marketing			Event Marketing	2
	Spring	Employer Branding			Collective Intelligence & Project Management	4
		Change Management		2nd year: International Human Resources Management		
		Human Resource Management Policies		Digital HRM & Social Networking	3	
		International Team Management		Competency Management & International Mobility	3	
		Brand Management		Performance Appraisal & Career Management	3	
		New Product Development		International Recruitment & Training	3	
		The European Social Dialogue		Fall	International HR Strategy & Compensation Policy	4
		Corporate Social Responsibility			HR Innovation Management	2
		2nd year: International Management & Marketing			Strategic Issues & Best Practices in HRM	3
Fall	E-Marketing	New Trends in Management	3			
	Print Marketing	International Negotiation	2			
	international Communication	Student Commitment I	-			
	International Trade Negotiation	International Professional Project	4			
	International Purchasing	Organizational Behavior	3			
	Social Marketing	Workplace Quality of Life & Diversity Management	4			
	New Trends in Management	Spring	Collective Intelligence & Project Management	4		
	International professional project		Research Methods & Article Write up Workshop	3		
	Student Commitment II		1			

* Co-directed with the University of Nantes.

Fall semester: classes taught from beginning of september to Christmas holidays.

Spring semester: classes taught from beginning of January to March.