LIST OF COURSES

IAE School of Management

Part of a network of 36 French University Schools of Management (IAE France), the School of Management at the University of Angers (IAE Angers) is specialized in management studies and research. Bringing together excellence and team spirit, IAE Angers features the assets of a private business school while embodying the values of a public institution.

IAE Angers is dedicated to the academic and career success of each of its students, providing them with tailored support and ensuring the courses are in line with real-world challenges. As such, students benefit from high-quality management courses that use innovative teaching methods grounded in cooperative learning.

Open to the world, the School also offers a large panel of English-taught courses and organizes many international events throughout the year to brainstorm multicultural issues. Based in the very heart of the city, next to on-campus dining halls and the university library with its extended opening hours, IAE Angers offers a remarkable study environment that allows students to truly immerse themselves in the French lifestyle.











"My year in Angers was a great adventure and a big challenge. Many of the activities offered by the university were very interesting. I had the opportunity to meet many great people, make new friends, and learn the basics of the French language."

Karolina, Poland





450 students 10% international students



50 international agreements



2 double degrees and 1 relocation



89
guest speakers from private companies



15 international guest speakers





UNIVERSITÉ D'ANGERS

IAE University School of Management
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ri.iae@univ-angers.fr

univ-angers.fr/en

Bachelor's degrees

Economics & Management > International Management

Master's degrees

International Management

- > European & International Management (1st year) 👭
- > International Management & Marketing (2nd year)
- > International Human Resource Management (2nd year) **

Human Resource Management

- > Human Resource Management (1st year)
- > Human Resources & Innovation (2nd year)

Accounting, Control & Audit

Marketing & Sales

- > Marketing & Sales (1st year)
- > Digital Marketing (2nd year)
- > Pricing & Revenue Management (2nd year)
- > Product Sustainability Management (2nd year) NEW

Management & Business Administration

- > Business Management (2nd year)
- > Health Sector (2nd year)
- > Engineering Management (2nd year)

Management Consulting & Research*

List of English-taught courses

Some courses taught at M1 or M2 levels may be opened to undergraduate students provided that they are in their third or fourth year of Bachelor's studies and have the right prerequisites

String Project Management 1 2	Field		Course	ECTS	Field		Course	ECT
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		Competency Management & International Mobility			
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ANAGEMENT		International Recruitment & Training			
		International HR Strategy & Compensation Policy			
		Strategic Issues & Best Practices in HRM			
		New Trends in Management	3		
		International Events	2		
		Personal Development	2		
	Spring	IM Day Challenge & Events	2		
		International Professional Project	3		
		HR Innovation Management	2		
		Organizational Behavior	2		
		Workplace Quality of Life & Diversity Management	3		
		Collective Intelligence & Project Management	3		
		Research Methods & Article Write up Workshop	3		

Fall semester: classes taught from beginning of september to Christmas holidays. Spring semester: classes taught from beginning of January to end of April (except for the 1st year of the Master's degree in European and International Management, which starts in April and ends in June).



^{*} Co-directed with the University of Nantes.