





Bachelor's degrees

Economics & Management > International Management 

Master's degrees

International Management

- > European & International Management (1st year) 
- > International Management & Marketing (2nd year) 
- > International Human Resource Management (2nd year) 

Human Resource Management

- > Human Resource Management (1st year)
- > Human Resources & Innovation (2nd year)

Accounting, Control & Audit

Marketing & Sales

- > Marketing & Sales (1st year)
- > Digital Marketing (2nd year)
- > Pricing & Revenue Management (2nd year)
- > Product Sustainability Management (2nd year) **NEW**

Management & Business Administration

- > Business Management (2nd year)
- > Health Sector (2nd year)
- > Engineering Management (2nd year)

Management Consulting & Research*

List of English-taught courses

Some courses taught at M1 or M2 levels may be opened to undergraduate students provided that they are in their third or fourth year of Bachelor's studies and have the right prerequisites.

| Field | Course | ECTS | Field | Course | ECTS | |
|--|---------------------------------|---|---------------------------------|---|---|----------|
| BACHELOR'S DEGREES | | | | | | |
| 3rd year: Economics | | | | | | |
| ECONOMICS & MANAGEMENT | Fall | Project Management I | | | 2 | |
| | | Introduction to intercultural management | | | 1 | |
| | Spring | Project Management II | | | 1 | |
| MASTER'S DEGREES | | | | | | |
| 1st year: European & International Management | | | | | | |
| INTERNATIONAL MANAGEMENT | Fall | International Strategic Management | INTERNATIONAL MANAGEMENT | 2nd year: International Management & Marketing | | |
| | | International Marketing: Case studies | | | | |
| | | Talent Management | | | | |
| | | Organizational & Consumer Behavior | | | | |
| | | Search Marketing | | | | |
| | Spring | International Logistics | | | | |
| | | Change Management | | | | |
| | | Employer Branding | | | | |
| | | Human Resource Management Policies | | | | |
| | | International Team Management | | | | |
| | | Brand Management | | | | |
| | | New Product Development | | | | |
| | | The European Social Dialogue | | | | |
| | | Corporate Social Responsibility | | | | |
| | | 2nd year: International Management & Marketing | | | | |
| Fall | E-Marketing | 4 | INTERNATIONAL MANAGEMENT | 2nd year: International Human Resource Management | | |
| | Print Marketing | 2 | | | | |
| | Event Marketing | 3 | | | Digital HRM & Social Networking | 3 |
| | International Trade Negotiation | 3 | | | Competency Management & International Mobility | 3 |
| | International Purchasing | 3 | | | Performance Appraisal & Career Management | 3 |
| | Social Marketing | 3 | | | International Recruitment & Training | 3 |
| | New Trends in Management | 3 | | | International HR Strategy & Compensation Policy | 4 |
| | International Events | 2 | | | Strategic Issues & Best Practices in HRM | 3 |
| | Personal Development | 3 | | | New Trends in Management | 3 |
| | | | | | International Events | 2 |
| | | Personal Development | 2 | | | |
| | | IM Day Challenge & Events | 2 | | | |
| | | International Professional Project | 3 | | | |
| | | HR Innovation Management | 2 | | | |
| | | Organizational Behavior | 2 | | | |
| | | Workplace Quality of Life & Diversity Management | 3 | | | |
| | | Collective Intelligence & Project Management | 3 | | | |
| | | Research Methods & Article Write up Workshop | 3 | | | |

* Co-directed with the University of Nantes.

Fall semester: classes taught from beginning of september to Christmas holidays.

Spring semester: classes taught from beginning of January to end of April (except for the 1st year of the Master's degree in European and International Management, which starts in April and ends in June).