





Bachelor's degrees

Economics & Management > International Management 

Master's degrees

Management & International Business

- > Management & International Business (1st year) 
- > International Management & Marketing (2nd year) 
- > International Human Resource Management (2nd year) 

Human Resources Management

- > Human Resource Management (1st year)
- > Human Resources & Innovation (2nd year)

Accounting, Control & Audit

Marketing & Sales

- > Marketing & Sales (1st year)
- > Digital Marketing (2nd year)
- > Pricing & Revenue Management (2nd year)
- > Product Sustainability Management (2nd year)

Management & Business Administration

- > Business Management (2nd year)
- > Health Sector (2nd year)
- > Engineering Management (2nd year)

Management Consulting & Research*

List of English-taught courses

Some courses taught at M1 or M2 levels may be open to undergraduate students provided that they are in their third or fourth year of Bachelor's studies and have the right prerequisites.

Field	Course	ECTS	Field	Course	ECTS	
BACHELOR'S DEGREES						
3rd year: Economics						
ECONOMICS & MANAGEMENT	Fall	Project Management I			1	
		Introduction to intercultural management			1	
	Spring	Project Management II			2	
MASTER'S DEGREES						
1st year: Management & International Business						
INTERNATIONAL MANAGEMENT	Fall	International Strategic Management	INTERNATIONAL MANAGEMENT	2nd year: International Management & Marketing		
		International Marketing: Case studies		International Consumer Behaviour	4	
		Talent Management		Marketing Research Project - Master Thesis Preparation	4	
		Organizational & Consumer Behavior		Spring	Managing International Marketing Channels	4
		Search Marketing			Event Marketing	2
	Spring	Employer Branding			Collective Intelligence & Project Management	4
		Change Management		2nd year: International Human Resources Management		
		Human Resource Management Policies		Digital HRM & Social Networking	3	
		International Team Management		Competency Management & International Mobility	3	
		Brand Management		Performance Appraisal & Career Management	3	
	Fall	New Product Development		International Recruitment & Training	3	
		The European Social Dialogue		International HR Strategy & Compensation Policy	4	
		Corporate Social Responsibility		HR Innovation Management	2	
		2nd year: International Management & Marketing		Strategic Issues & Best Practices in HRM	3	
Fall		E-Marketing	INTERNATIONAL MANAGEMENT	New Trends in Management	3	
		Print Marketing		International Negotiation	2	
		international Communication		Student Commitment I	-	
	International Trade Negotiation	International Professional Project		4		
	International Purchasing	Organizational Behavior		3		
	Social Marketing	Workplace Quality of Life & Diversity Management		4		
	New Trends in Management	Spring		Collective Intelligence & Project Management	4	
	International professional project			Research Methods & Article Write up Workshop	3	
				Student Commitment II	1	

* Co-directed with the University of Nantes.

Fall semester: classes taught from beginning of september to Christmas holidays.

Spring semester: classes taught from beginning of January to March.